

BOSE MCKINNEY & EVANS LLP

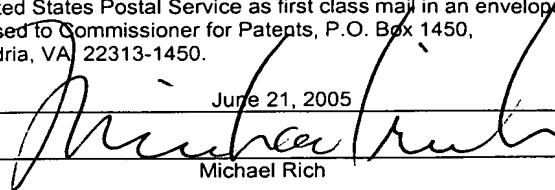


PATENT APPLICATION

Applicant: Belth, Steven et al
 Serial No.: 09/802,492
 Filing Date: March 9, 2001
 Title: MARKETING SYSTEM
 Group: 3622 Examiner: Young, John L.
 Atty. Docket: 12166-0002

3622
CUSTOMER NUMBER 25267

2700 First Indiana Plaza
 135 North Pennsylvania Street
 Indianapolis, Indiana 46204

<u>Certificate Under 37 C.F.R. § 1.8(a)</u>	
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
on	June 21, 2005
 Michael Rich	
Dated:	June 21, 2005

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a response in the above-identified application:

The fee has been calculated as shown below:

CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NO. PREVIOUSLY PAID FOR	NUMBER EXTRA	RATE	FEE
TOTAL CLAIMS (37 C.F.R. 1.16(c))	38	38	0	\$50	\$0
INDEPENDENT CLAIMS (37 C.F.R. 1.16(b))	6	6	0	\$200	\$0
If applicant has small entity status under 37 C.F.R 1.9 and 1.27, then divide total fee by 2, and enter amount here.			SMALL ENTITY TOTAL	NO	\$0
TOTAL FEE FOR ADDITIONAL CLAIMS					\$0

*If the "Highest Number Previously Paid For" in this space is less than 20, write "20" in this space.

**If the "Highest Number Previously Paid For" in this space is less than 3, write "3" in this space.

An Extension of Time for _____ month(s) is hereby requested under
 37 C.F.R. 1.136(a). The required fee for filing this extension is: _____

Information Disclosure Statement _____

TOTAL FEE FOR THIS AMENDMENT _____ \$0.00

A check in the amount of \$ _____ to cover the total fee for this
 amendment is attached.

The Commissioner is hereby authorized to charge any additional filing fees under 37 C.F.R. 1.16 or processing fees under 37 C.F.R. 1.17 which may be required during the prosecution of this application, or credit of any overpayment, to Bose McKinney & Evans LLP's Deposit Account No. 02-3223. A duplicate copy of this sheet is enclosed.


 Attorney of Record
 Printed Name: Anthony P. Filomena, Reg. No. 44,108

BOSE McKINNEY & EVANS LLP

CUSTOMER NUMBER: 25267

2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, Indiana 46204
(317) 684-5000

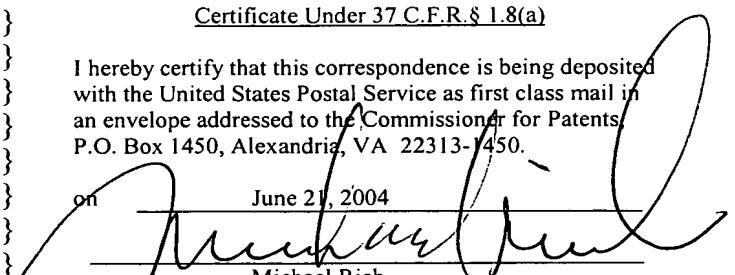
PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit: 3622 }
Atty. Docket: 12166-0002 }
Applicants: Belth }
Invention: MARKETING SYSTEM }
Serial No.: 09/802,492 }
Filed: March 9, 2001 }
Examiner: Young, John L. }

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Michael Rich

Dated: June 21, 2004

RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed March 22, 2005 ("Office Action") please consider the following amendments and accompanying remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.